Attendees:

Area	Name	Attended/Absent	Area	Name	Attended/Absent
Advancement	Karen Paciero	Attended	Provost Office Representatives	Brian Erdman	Attended
Enrollment Management & Student Success	Paul Roberts	Absent	HR	Winifred Williams Danielle Hanson	Attended Absent
Facilities	Kana Henning	Attended	ITS/Facilitator	Susan Malisch	Attended
Finance	Wayne Magdziarz Teresa Krafcisin	Attended Attended	ITS	Jim Sibenaller Dawn Fitzgerald Dan Vonder Heide	Attended Attended Attended
President's Office	Tom Kelly	Attended	Student Development	Jane Neufeld	Absent
Provost	Margaret Callahan	Attended	UMC	Jeremy Langford	Attended
			School of Nursing	Lorna Finnegan	Attended

Additional guests: John Drevs, John Gurnak, Robyn Mallett, and Rita Vazquez

Welcome, Meeting Purpose & Agenda

The minutes from the August 12th meeting were approved as written. The agenda for October 21st include guest discussions on Digital Badging with John Gurnak and Robyn Mallett, as well as our current state and needs for Academic Catalog and Curriculum Management with Robyn Mallett and Rita Vazquez. John Drevs will provide an update on Enterprise Texting, and members of ITS will provide a progress report on FY22 Q1-Q2 major initiatives.

Digital Badging – J. Gurnak, R. Mallett, & D. Vonder Heide

John, Robyn and Dan explained that digital badges are used to recognize both academic and non-academic achievements, and competencies for our student, faculty, and staff. Digital badges can be important for students who are seeking innovative pathways to acquire skills and market those skills to prospective employers. Current faculty and staff could utilize these digital badges as ways to promote achievements or reflect completion of professional development programs. John and Robyn shared the results of the research conducted by the Digital Badging Taskforce. Their cost estimate for such a solution is $30k-$50k annually for unlimited campus licensing. John and Robyn laid out next steps and requested approval from the ITESC to move forward with this project. Wayne questioned who/ what area would own and take responsibility for this. John and Dan confirmed that further discussion would be required to identify ownership. Margaret questioned the benefits of a Digital Badge credential and requested that the group speak to peer institutions to gather information on use and the value of such programs, and if we anticipate these offerings are revenue generators. More discussion was had around where digital badging and certificate programs might hinder or help one another. Susan offered that digital badging for certificates has a real value add for professionals who have a desire to demonstrate they have obtained a new skill or investment in their field without committing to a full-time or degree-based program. John, Robyn, and Dan agreed to research more well-defined use cases, student input, and feedback from peer institutions on their experience with digital badging.

Academic Catalog & Curriculum Management – D. Fitzgerald, R. Mallett & R. Vazquez

Dawn, Robyn, and Rita gave an overview on the current state of our academic catalog and curriculum management efforts. Among other issues, the catalog information is decentralized and found on multiple different webpages, resulting in inaccurate and out-of-date information. The archival of published catalogs and retrieval for reference is outdated and unwieldy. They shared the benefits of having an academic catalog system. All details on courses, majors, and minors would be easily identifiable. Pre-requisites would automatically load when students look up a course. They also reviewed the current state of our Curriculum Management system, which featured several challenges: different format/content across schools that can cause data issues, difficult progress tracking for proposals, and manual input into "catalog". Dawn walked the steering committee through the RFP summary, and shared CourseLeaf as the recommended product over Digarc. Margaret asked that the group look into how syllabi could be loaded in the software, as this is an important piece for School of Nursing and sometimes Quinlan School of Business, when more specific breakdowns of what was taught in each course is necessary. Rita agreed to look into what might be possible in this regard. Proposed funding for initial cost of $87K in FY22 is split 50/50 between the Provost Office and ITS. Funding for the ongoing cost of $51K in FY23 and beyond is planned from the Student Technology Fee at this time. Motion was approved to move forward with CourseLeaf as our Academic Catalog & Curriculum Management software.

Enterprise Texting Update – J. Drevs & J. Langford

John shared the progress that UMC has made since adopting the enterprise texting solution from Mongoose. The texting platform has primarily been used in the University's push to get students vaccinated and have their vaccine records uploaded before the start of school in Fall 2021. Results show there was an uptick in student vaccination uploads following each of the text reminders. John shared some best practices and personal observations from the vaccine push. It was emphasized that in order to continue to expand use across campus, campus partners need to be identified, and governance needs to continue to be flushed out. Karen recommended Jeff Neil be involved from Advancement, Winifred confirmed Danielle Hanson should be the contact person from HR, and Margaret recommended Badia Ahad. Owners still need to be identified from Athletics and Student Development.

FY22 Q1-Q2 Progress Report – D. Fitzgerald, S. Malisch, J. Sibenaller, & D. Vonder Heide

Dawn, Susan, Jim and Dan gave high level overviews of current projects that are underway. Following is a brief summary of a few of these items:

- CLEAR was acquired primarily as a health pass for guests at sports events and other on-campus events. Lorna confirmed she recently used CLEAR Health Pass at a conference and found it easy to use.
- Updates and recommendations related to the data governance and integrity project will be shared at the December ITESC meeting.
- The replacement of ECSI SALNet with Flywire has been canceled, as ECSI is no longer sunsetting.

Next meeting – Tuesday, December 14, 2021 – 10:00am -12:00pm –Via Zoom tele/video conference.

Respectfully submitted,

Megan Youngs